



14th ANNUAL WINTER FILM FESTIVAL

2026 PARTNERSHIP OPPORTUNITIES



Winter Film Festival believes that only by seeing others' stories can we understand each other and only via an open door can the underrepresented artist enter the room.

WINTER FILM FESTIVAL'S MISSION is to promote diversity, bridge the opportunity divide and provide a platform for under-represented artists and a variety of genres, viewpoints and approaches.

We are an all-volunteer, minority- and women-managed 501(c)3 non-profit organization founded in 2011.

Filmmakers who attend our events enjoy truly amazing indie films, filmmaker Q&A, fabulous parties, useful educational panels and professional development workshops plus the opportunity to meet and learn from other artists — an experience that comes from a premiere showcase dedicated to emerging artists.

This program is supported, in part, by public funds from the NYC Department of Cultural Affairs in partnership with the City Council. Winter Film Festival's programs are made possible by the New York State Council on the Arts with the support of the Office of the Governor and the New York State Legislature.

WE ARE NEW YORK CITY

Like the city itself, we showcase the eclectic diversity and excitement of the independent arts world.

WHO IS WINTER FILM FESTIVAL?



2026 INTERNATIONAL FILM FESTIVAL



Each year, we screen 70-90 outstanding films, a diverse mixture of animated films, documentaries, comedies, romances, dramas, horror films, music videos and web series of all lengths. Winter Film Festival is dedicated to showcasing the amazing diversity of voices in indie film and our lineup is half made by women and half by or about people of color.

We believe that industry knowledge is critical, and our annual event includes 6-10 free professional development workshops on topics of interest to emerging filmmakers.

The event concludes with a glittering awards ceremony and red-carpet gala at one of NYC's premier nightclubs. We award over \$75,000 in cash, prizes and distribution opportunities! WFF is an IMDB-qualifying festival.

OUR COMMITMENT TO PARTNERS

WFF provides individuals, brands, and companies with events and media marketing platforms to align your company with key consumers, entertainment industry influencers, and press.

We give sponsors exposure to an audience of filmgoers and filmmakers from all over the world and an advantageous placement in New York City's hyper-competitive market



“Phenomenal festival! Use of stellar venues and top-notch treatment of the filmmakers. The whole team is inviting, communicative and champions of creatives. Amazing open and closing night parties with a very exciting awards show.”

5

DAYS

6

WORKSHOPS

80+

FILMS

50%

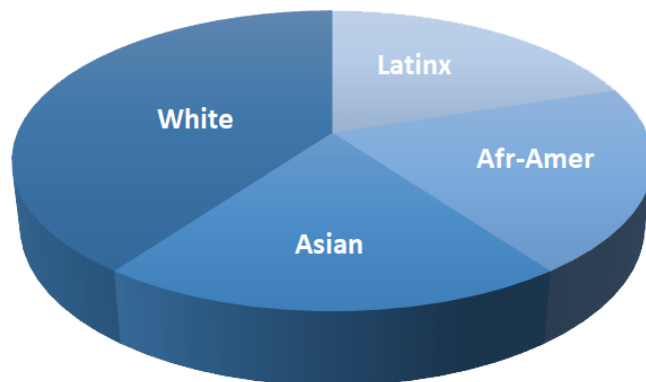
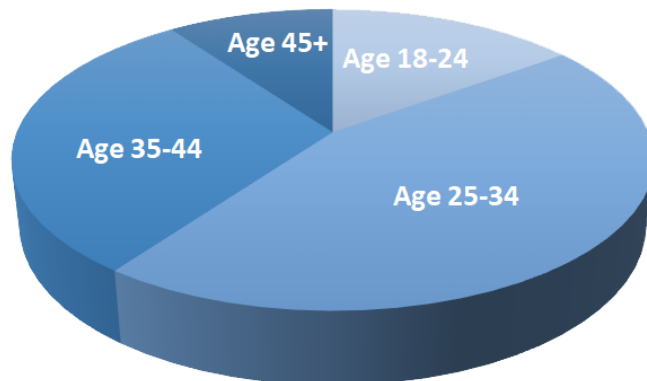
WOMEN
DIRECTORS

50%

BIPOC
DIRECTORS

4500

ATTENDEES



75%

TRI-STATE AREA

1/3

STUDENTS

22

SCREENING BLOCKS
WITH FILMMAKER Q&A

12

AWARDS

60+

PARTNERS/SPONSORS

WFF BY THE NUMBERS



WFF REACH



14,000

**SOCIAL MEDIA
SUBSCRIBERS**

107

**EVENT LISTING
SITES**

400K

**FILM FREEWAY
SUBSCRIBERS**

4M

**FACEBOOK
GROUP REACH**

45,000

**MEMBER
MAILING LIST**

25,000

**FACEBOOK
AD IMPRESSIONS**

1.5M

**YELP BLAST
RECIPIENTS**

500K+

**PARTNER BLAST
RECIPIENTS**

33,000

**MONTHLY
WEBSITE VISITS**



"What an absolutely phenomenal festival experience! The team's genuine passion for art was palpable throughout, and we felt truly honored to be accepted. I wholeheartedly endorse this festival to everyone. To all involved, thank you immensely for championing indie artists; your support means everything to us!"

WFF PARTNERSHIP BENEFITS

BENEFITS	PRESENTING SPONSOR \$25,000	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	GENERAL \$500	FRIEND \$250
Website Logo / Link	Spotlight	Spotlight	✓	✓	✓	✓	✓
Ad Space in Event Program	Back Page	Full Page	1/2 Page	1/4 Page	1/8 Page	Logo	
Sponsor Video Bumper before Films / Parties	✓	✓	✓	✓	✓		
Online Flyers, Ads + Invites	Logo + Text	Logo/Link	Name/Link	Name/Link			
Video Commercial Screening	30 secs All Events	15 secs All Events	15 secs All Screenings	15 secs Screenings			
Logo - Printed Poster &, Flyers	✓	✓	✓				
Dedicated Press Release	✓	✓	✓				
On-Site Presence	✓	✓	✓				
Step & Repeat Logo	✓	✓					
Present an Award	✓	✓					
Party Photo Booth Logo	✓						
Tote Bag / Shirt Logo	✓						
Swag Bag Product Placement	✓	✓	✓	✓	✓	✓	✓
VIP Event Passes	16 Passes	10 Passes	6 Passes	4 Passes	2 Passes		
Social Media Promotion	Weekly / 8X Daily / 20X	Weekly / 8X	Weekly / 4X	Monthly / 2X	One Time		

WINTER FILM FESTIVAL is delighted to offer a variety of special sponsorship opportunities to get your brand noticed by our attendees!

Branded Screening Events (\$7,500)

Showcase your brand by sponsoring a screening event, such as **Documentary Day**, **Horror Day** or specific **Film Premieres**. Your logo on all event printed and online marketing materials, targeted press release, address attendees, on and offsite activations, video ads/displays and social media.

Branded Awards Ceremony (\$10,000)

Feature your brand at our glittering Awards Ceremony at NYC's premiere nightclub featuring live entertainment and 1500 attendees from NYC's film and nightlife community. Present an award, your logo onscreens, live stream and all event invitations, on and offsite activations, press releases and social media, targeted press release and video advertising.

Education Series (\$7,500)

Support emerging filmmakers by sponsoring WFA's popular Education series. The series includes 5-7 education sessions covering a wide range of topics geared towards artists entering the industry and sees 75-100 attendees per session. WFF Education is free and open to the public. Your logo on all event printed and online materials, address attendees or showcase your brand in a product demo, on and offsite activations, targeted press release, video ads and displays and social media.

Name An Award (\$7,500)

Support a filmmaker by sponsoring a special award. Highlight the work of a certain demographic, film genre or country. Present the prize at our Awards Ceremony, highlight in Festival Program, event notices and our website plus a targeted press release after the Festival highlighting our winner.

SPECIAL OPPORTUNITIES



OTHER BRANDING OPPORTUNITIES



Support A Filmmaker (\$1,500)

By providing a tax-deductible grant to cover airfare costs, you can make a huge difference for an emerging artist! Your support will be mentioned on our website and Festival program in both the Sponsor section and on the Filmmaker's entry. Your 15sec ad to be screened before the film. Two social media posts thanking you for your generous support and other customizable options.

Host A Party, Coffee Or Mixer (\$1k-\$10k)

Introduce your product directly to our attendees by hosting a cocktail party, coffee, mixer or workshop.

Video Ads (\$250/Screening, Packages Available)

Screen your ad to our audience before the show begins!

In-Kind Donation (Varies)

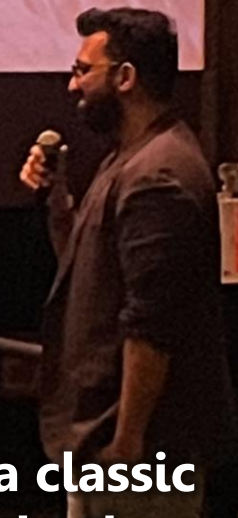
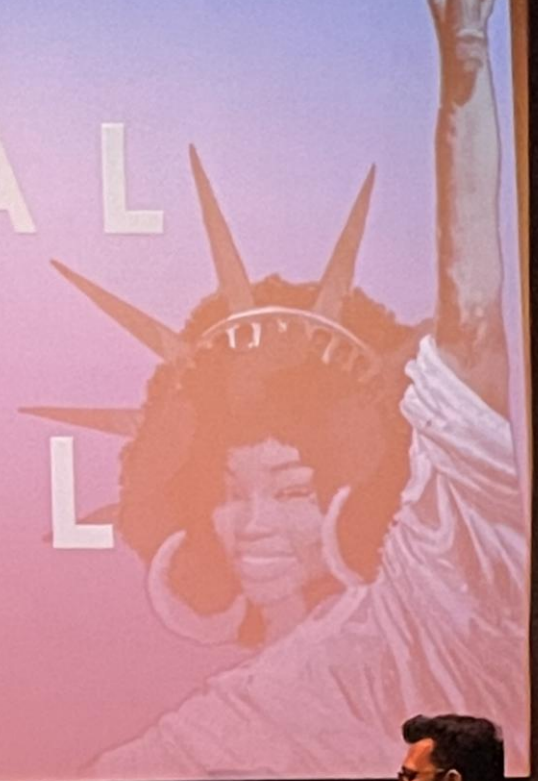
Provide product or services to the Festival, swag for attendees or prizes for Award winners

Branded Items Partnership (Varies)

Join us by putting your brand directly in the hands of our filmmakers and attendees with your logo on the Festival T-Shirt, popcorn bags, tote bags, lanyards, USB drives and more!



CELEBRATE DIVERSITY
INTERNATIONAL
FILM
FESTIVAL



“WFF was an incredible experience from beginning to end. As a filmmaker, given the opportunity to not only screen one's film in a classic NYC theater but also to receive exclusive promotional coverage in both print and digital is pretty amazing. Everyone strives to create the best experience possible for the filmmaker and it should absolutely be on everyone's submission list.”



WINTER FILM FESTIVAL

www.WINTERFILMAWARDS.COM

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