419 Lafayette Street
New York NY 10003
www.WinterFilmAwards.com

FIFTH ANNUAL INDEPENDENT FILM FESTIVAL

FEBRUARY 18 – 27 2016

Winter Film Awards announces winner of Official Festival Poster Design Competition #WFA2016

Work by Artist Anne Nunez Zeygerman was chosen by a jury to represent Winter Film Awards' 5th Annual Independent Film Festival to take place February 18-27 in New York City. The Competition was hosted by artist and professor Viktor Koen in association with the School of Visual Arts in New York.

New York, NY (January 18, 2016) – Winter Film Awards is pleased to announce that the Official Festival Poster artwork for the upcoming 2016 Indie Film Festival was designed by artist Anne Nunez Zeygerman from Jackson Heights NY. A competition for best design was hosted by renowned artist and Professor Viktor Koen in his Designer as Image Maker Graphic Design Department NYC course at the School of Visual Arts in New York.

From the cave wall to the computer screen, the desire to communicate one's unique vision has always existed. A great concept combined with the right technique, be it finger painting or Adobe Photoshop, can produce extremely powerful images. Students are encouraged to think and create in unconventional ways. Collaborating with the Winter Film Awards is an opportunity offered in the class and connects talented and motivated artists with their prospective client base, while helping them produce exceptional published portfolio pieces. Mr. Koen's sharp focus on teaching concept development and methodology produced a number of exceptional poster ideas for the Festival to consider, making the selection process both exciting and difficult. However, Ms. Zeygerman' overall composition and sense of color best crystallized the spirit of the Festival.

Anne Zeygerman is a stylist and graphic designer. Her works are from all types of creative outlets. While her main work is graphic designing, don't be surprised to find that she has some works from make-up, fashion design, set design, theater acting, and at some point she was also a singer who played bass, piano, guitar and drums. She believes that in a lifetime you can constantly reinvent yourself to be different people and for her – that alone is exciting.

Raised by two high ranking military officers in Manila, Philippines, Anne has developed a sense of rebellion. She always seeks things that excites and entices all five senses which helped her to continuously develop her creative and critical thinking. Growing up in a military base gave her the hunger for perfection and at the same time, the rebellious spirit that always seek for beautiful and exhilarating things.

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She moved from Manila to New York in 2011 and is currently honing her craft as an artist. Anne currently enjoys cooking, baking and hosting dinner parties at her apartment which has started her interest as a lifestyle stylist/curator. You can check out her home and kitchen adventures at http://ournyapartment.com and see more of her work at www.annezeygerman.com.

Viktor Koen is an award-winning artist and educator. He holds a BFA from the Bezalel Academy of Arts & Design in Jerusalem Israel and an MFA with honors from the School of Visual Arts. Mr. Koen serves on the faculty of the School of Visual Arts in the Graduate and Undergraduate levels. His images are regularly published in *The NY Times*, *Wall Street Journal* and *Nature Magazine*. His client list includes Penguin, Random House, Doubleday, Harper Collins, Rizzoli, Houghton Miflin, Tor, *Time*, *Newsweek*, *Esquire*, *National Geographic*, *Rolling Stone*, *Wired*, ESPN, *Man's Journal,* Bloomberg, *Fortune*, *Money*, *Forbes*, *The Nation* and *BusinessWeek*. His prints are exhibited in galleries and museums in the United States, Europe, Japan and Australia.

For more information on Mr. Koen and his work visit viktorkoen.com.
For more information on the Editorial Illustration class visit www.sva.edu/continuing-education/illustration-and-cartooning/illustration-courses

Winter Film Awards (WFA) is a volunteer-run and operated 501(c)3 organization dedicated to showcasing emerging filmmakers and celebrating diversity in local and international film-making. The WFA 2016 Independent Film Festival runs from February 18-27 in New York City. For more information on tickets, schedules, sponsors, film descriptions and more, please visit www.WinterFilmAwards.com and find us on Facebook.

FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

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